



MEDIA RELEASE

Record 3,000 Volunteers Packed 20,000 Festive Bags for Seniors and Families in Need at Community Chest's Season of Blessings

SINGAPORE, 7 FEBRUARY 2026 – This year, the Community Chest has brought together its annual Fú Dài and Habuan Harapan celebrations under one unified event known as the Season of Blessings. A record 3,000 volunteers packed close to 20,000 festive bags to benefit seniors and families in need across Singapore.

2 The festive bags packing and launch of the bag distribution efforts was witnessed by Guest-of-Honour, President Tharman Shanmugaratnam and Mr. Zhulkarnain Abdul Rahim, Minister of State, Ministry of Foreign Affairs & Ministry of Social and Family Development.

3 The 3,000 volunteers came from more than 60 companies in diverse sectors including financial services, real estate, transportation and government. The volunteers spent time over the past three days packing the festive bags ahead of the distribution to seniors and families in need to help them usher in the Lunar New Year and Hari Raya.

4 The festive bags contained a range of food products, including healthier options (e.g. low sugar) where available, and essential household items to cater to the needs of the recipients. The items were generously donated by our Community Chest partners.

Building Stronger Families Through Sustained Community Support

5 The support from our corporate partners, individual donors and volunteers has been crucial in enabling the Community Chest to fund programmes that benefit our community. Currently, the Community Chest funds over 300 social service programmes and projects, including those that serve seniors and families in need. Multi-year partnerships with corporates are critical to allow these programmes to continue on a more sustainable basis.

6 The NCSS' 2025 Quality of Life Study found that strong family relationships and support were associated with higher quality of life. The Community Chest has therefore



been supporting Family Service Centres (FSCs) and other family support programmes such as the SAGE Counselling Service that helps seniors access resources and strengthen coping abilities during challenging life situations. With Community Chest funding, in Fiscal Year 2024, over 11,000 individuals were supported by 39 Family Service Centres to help them resolve family functioning or interpersonal issues.

7 "This Season of Blessings demonstrates the remarkable spirit of our community. We have been seeing more companies partnering Community Chest, NCSS' philanthropic arm, to not only generously donate money year-on-year, but to also volunteer their time to support those in need. Multi-year giving provides stable funding that Social Service Agencies need to run their programmes effectively, while volunteering boosts employee morale, promotes teamwork and fosters a culture of care to inspire others to get involved. As sector developer for the social services, NCSS remains committed to rallying and empowering our stakeholders and wider community to support those in need, contributing to our 'We First' society," said Mr. Lim Shung Yar, Chief Executive Officer, NCSS.

8 "We are delighted to deepen our partnership with Community Chest through our enhanced multi-year commitment, which reflects our dedication to give back to the community - to uplift those who may need a little bit of help. We do this together with our staff as part of our shared values of giving back. Through sustained giving, we hope to contribute to a more inclusive and compassionate society," said Mr. Chio Kian Huat, CEO & Founder of RSM Singapore.

For media enquiries, please contact:	
Valery Heng Manager National Council of Social Service Tel: 6433 7298 Email: Valery_heng@ncss.gov.sg	Nicola Powell Director H/Advisors Klareco Tel: 8161 6783 Email: Klareco-NCSS@h-advisors.global



About Community Chest

As the philanthropic arm of National Council of Social Service, Community Chest has been uniting the community to mobilise resources and raise funds for those in need since 1983. Community Chest supports more than 300 critical programmes and projects, benefiting over 94,000 social service users annually. 100% of funds raised goes to programs and capability building of social service agencies serving communities in need such as children and adults with disabilities, persons with mental health needs, youth-at-risk, as well as families and seniors in need. For more information about Community Chest, visit www.comchest.gov.sg.

About Community Chest's Season of Blessings: Fú Dài and Habuan Harapan 2026

Fú Dài, jointly organised by Community Chest and Heartwarmers, is an annual event where corporate and community volunteers gather to pack Fú Dài (or bags of blessings) and deliver them to seniors and lower-income families. Following Community Chest's mission to build a caring and inclusive society, Habuan Harapan provides an opportunity to bring together the Muslim community in acts of giving and volunteerism to the social service causes that Community Chest supports. Community Chest's Fú Dài and Habuan Harapan will be combined for the first time this year given the proximity of the two festive celebrations, to nearly double the reach and impact. Through this event, we embrace Singapore's multi ethnicity and communities celebrating in harmony whilst building a culture of sustained giving.

Annex A: Beneficiaries of Festive Bags

a) Mdm Lim Moi Soon

Mdm Lim, 79, lives on a limited income and carefully manages her monthly budget to cover her daily essential expenses. The festive bag will help supplement her household needs during the Lunar New Year season.

b) Mr Lee Hak Chek

Mr Lee, 68, a retiree, lives with his brother who has suffered a stroke and is wheelchair-bound. His younger sister is the only working household member but is employed on a part-time basis, resulting in limited household income. The Fú Dài family bag will bring support and festive cheer to the household during the Lunar New Year season.

Annex B: Key Translated Terms

Mr Lim Shung Yar Chief Executive Officer, NCSS	林颂雅 执行理事长 国家福利理事会
SGSHARE	全国分享计划

Annex C: Contents of festive bags

FU DAI - FAMILY BAG (TROLLEY & DUFFEL)	
S/N	Description
1	HAPPY FAMILY FRAGRANT JASMINE RICE 2.5KG (VAC)

2	HERITAGE FARM PRE CANOLA W SUNFLOWER OIL 1L
3	HOMENIKS AB KITCHEN WIPES 80S
4	SOFTESS SOFTPACK TISSUE 3PLY 2 X 130S (CNY)
5	HERITAGE FARM SE/SEAWEED (PERILLA OIL) 4G X 3S
6	H/FAMILY TAPIOCA CHIPS 200G
7	H/FAMILY PRAWN ROLLS 200G
8	HAPPY FAMILY NATURAL HONEY 500G
9	HAPPY FAMILY CHOCOLATE WAFER STICKS
10	DRIED MUSHROOM
11	HERITAGE FARM UHT FULL CREAM MILK 1L
12	PEANUT CANDY BAR
13	TAI HUA OYSTER SAUCE
14	ROYAL ORCHID CANNED LONGAN
15	INSPIRE HEALTHCARE SACHA INCHI SEED 20G
16	LEONE HONEY CITRON TEA
17	LEONE PREMIUM KOPI O
18	ASIAN TASTE MUSHROOM INSTANT NOODLE
19	LEONE PU ER TEA / LEONE GREEN TEA
20	ALMOND COOKIE
21	PINEAPPLE BALL
22	BITEZ PISTACHIO NUTS 200G
23	ASIAN TASTE BABY ABALONE
24	HW COOLER BAG
25	HOSEN CHESTNUT
26	HOSEN JUMBO RAISINS
27	LUNAR NEW YEAR GREETING CARD

FU DAI - SENIOR BAG

S/N	Description
1	HOMENIKS BATTERY AA/AAA
2	1 PACKET TISSUE (BLUE HOMENIKS)
3	1 PKT WET TISSUE
4	OAT SOY MILK DRINK
5	DELITE BISCUIT
6	GROUNDNUTS
7	HOSEN CRANBERRIES
8	HARMONY LIGHT SOY SAUCE
9	KUEH BAHULU (6PC)
10	CASTLE MUFFIN (4PC)
11	PINEAPPLE BALL (SMALL BOTTLE)
12	LEONE CEREAL (LOW SUGAR)
13	LEONE GINGER TEA (LOW SUGAR)
14	HOSEN CHESTNUT
15	HOSEN JUMBO RAISINS
16	LUNAR NEW YEAR GREETING CARD

HABUAN HARAPAN - FAMILY BAG (TROLLEY & DUFFEL)	
S/N	Description
1	HAPPY FAMILY FRAGRANT JASMINE RICE 2.5KG (VAC)
2	HERITAGE FARM PRE CANOLA W SUNFLOWER OIL 1L
3	NONA KETUPAT (MINI) 20G X 30S
4	HOMENIKS AB KITCHEN WIPES 80S
5	SOFTESS SOFTPACK TISSUE 3PLY 2 X 130S (RAYA)
6	HERITAGE FARM SE/SEAWEEED (PERILLA OIL) 4G X 3S
7	H/FAMILY PLAIN FLOUR 1KG

8	HERITAGE FARM UHT FULL CREAM MILK 1L
9	ORION CHOCO PIE
10	HAPPY FAMILY POTATO CHIPS (CAN)
11	COCONUT MILK LITE 400G
12	ROYAL ORCHID CANNED LONGAN
13	HOSEN HONEY 500G
14	LEONE HONEY CITRON TEA
15	LEONE PREMIUM MILK TEA (IMPROVED FORMULA)
16	LEONE CEREAL (LOW SUGAR)
17	LEONE GINGER TEA (LOW SUGAR)
18	BUTTER COOKIE
19	PINEAPPLE BALL
20	MASFOOD SAMBAL PASTE
21	MASFOOD CURRY CHICKEN PASTE
22	CHECKERS HAPPI WAFER CHOCOLATE 200G
23	ASIAN TASTE MUSHROOM INSTANT NOODLE
24	INSPIRE HEALTHCARE LIGHT SOY SAUCE
25	INSPIRE HEALTHCARE LIGHT KICAP MANIS
26	COOLER BAG
27	HOSEN CHESTNUT
28	HOSEN JUMBO RAISINS
29	HARI RAYA GREETING CARD

HABUAN HARAPAN - JAMIYAH (DUFFEL)	
S/N	Description
1	HAPPY FAMILY FRAGRANT JASMINE RICE 1KG (VAC)
2	HERITAGE FARM CANOLA W SUNFLOWER OIL
3	HOMENIKS AB KITCHEN WIPES 80S
4	SOFTESS SOFTPACK TISSUE 3PLY 2 X 130S (RAYA)

5	NONA KETUPAT (MINI) 20G X 30S
6	ORION CHOCO PIE
7	CALBUCCO ASSORTED (D/C & W/C) ALMOND NUT
8	COCONUT MILK 400ML
9	HONEY 500G
10	ROYAL ORCHID CANNED LONGAN
11	BUTTER COOKIE
12	PINEAPPLE BALL
13	MEFAR BISCUIT
14	SF PEANUT BUTTER BISCUIT
15	INSPIRE HEALTHCARE KICAP MANIS
16	ROYAL DE DOLTON ASSORTED CHOCOLATE
17	MASFOOD SAMBAL PASTE
18	MASFOOD CURRY CHICKEN PASTE
19	ASIAN TASTE MUSHROOM INSTANT NOODLE
20	LEONE ORIGINAL WHITE COFFEE
21	LEONE CEREAL (LOW SUGAR)
22	LEONE GINGER TEA (LOW SUGAR)
23	HOSEN CHESTNUT
24	HOSEN JUMBO RAISINS
25	HARI RAYA GREETING CARD
26	JAMIYAH TAG

HABUAN HARAPAN - SENIOR BAG	
S/N	Description
1	HOMENIKS BATTERY AA/AAA
2	1 PACKET TISSUE (BLUE HOMENIKS)
3	1 PKT WET TISSUE
4	INSPIRE HEALTHCARE KICAP MANIS
5	OAT SOY MILK DRINK

6	KUEH BAHULU(6PC)
7	CASTLE MUFFIN (2PC)
8	PINEAPPLE BALL (SMALL BOTTLE)
9	HOSEN CRANBERRIES
10	CALBUCCO M/C BAR
11	CALBUCCO ASSORTED (D/C & W/C ALMOND NUT
12	LEONE MIXTURE BAG
13	LEONE GINGER TEA (LOW SUGAR)
14	HOSEN CHESTNUT
15	HOSEN JUMBO RAISINS
16	HARI RAYA GREETING CARD